

Big Blend's Parks & Travel MAGAZINE

In May 2019, Nancy J. Reid and Lisa D. Smith, Big Blend's mother-daughter travel, radio and publishing team are getting back on the road, traveling full-time to continue their ['Love Your Parks Tour!'](#)

The tour is our quest to visit and cover all units within the national park service, along with their local communities, parks and public lands.

We're on a big mission! On this 3-5+ year journey, we will document, map and share audio-visual and editorial stories about America's parks and public spaces, routes and trails, historic sites and cultural landmarks, natural and geological wonders, local flavors and festive traditions, and of course, the communities and people!



Tour Stories, Destinations & Partners will be featured in:

- [Parks & Travel Magazine](#): Approx. 695,000 Reads Per Issue
- [NationalParkTraveling.com](#): Approx. 2.1 Million Unique Visitors Per Month
- [Big Blend Radio & TV Magazine](#): Approx. 855,000 Reads Per Issue
- [BlendRadioandTV.com](#): Approx. 2.3 Million Unique Visitors Per Month
- [Big Blend Radio](#): Approx. 60,000 Listens Per Month
- Social Media: 21,000+ Followers on Twitter, Facebook, Instagram, Pinterest, YouTube
- Big Blend e-Newsletter: 300,000+ Subscribers

Big Blend's national (all 50 states) and international audiences are between 25-65 years of age, have a higher education, are homeowners, enjoy travel and recreation, and are family, community, socially and environmentally conscious.

"Year after year, I'm amazed at how far we can reach people through Big Blend. Calls and emails come in from all parts of the US, and even Canada and Europe. It's a total thrill to see ad dollars actually working!" Stephanie McMillin, Executive Director of Springfield Tourism Commission, Kentucky

LOVE YOUR PARKS TOUR

MISSION POSSIBLE

STORY SPONSORSHIP PROGRAM



*Partner with the Love Your Parks Tour
by sending us on a Story Mission!*

Sponsored story series are regional and/or topically themed to match your destination, small business, product or service, and include magazine editorial, radio shows and interviews, videos and slide shows, interactive map features and social media posts.

This is a unique opportunity to virtually take our partners on the road with us, and actively connect you with the communities we visit as well as our growing audience.

BIG ADVENTURER - \$1795, renewable every 2 years

- * Minimum of 30 Big Blend Radio & Video Spots
- * Full Page Display Ads in Parks & Travel Magazine and Big Blend Radio & TV Magazine
- * Minimum of 30 Web Banner Ads & Profile Page (s) on NationalParkTraveling.com & BlendRadioandTV.com

ROAD TRIPPER - \$1250, renewable every 2 years

- * Minimum of 20 Big Blend Radio Spots & Video Spots
- * ½ Page Display Ads in Parks & Travel Magazine and Big Blend Radio & TV Magazine
- * Minimum of 20 Web Banner Ads & Profile Page (s) on NationalParkTraveling.com & BlendRadioandTV.com

WEEKENDER - \$995, renewable every 2 years

- * Minimum of 15 Big Blend Radio Spots & Video Spots
- * ¼ Page Display Ads in Parks & Travel Magazine and Big Blend Radio & TV Magazine
- * Minimum of 15 Web Banner Ads & Profile Page (s) on NationalParkTraveling.com & BlendRadioandTV.com



Join us and together let's effectively promote your business or destination, while celebrating and showcasing America's parks, communities, landmarks and treasures!

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