



In May 2019, Nancy J. Reid and Lisa D. Smith, Big Blend's mother-daughter travel, radio and publishing team are getting back on the road, traveling full-time to continue their '[Love Your Parks Tour!](#)'

The tour is our quest to visit and cover all units within the national park service, along with their local communities, parks and public lands.

On this 3-5+ year journey, we will document, map and share audio-visual and editorial stories about America's parks and public spaces, routes and trails, historic sites and cultural landmarks, natural and geological wonders, local flavors and festive traditions, and of course, the communities and people!

Tour Stories, Destinations & Partners will be featured in:

- [Parks & Travel Magazine](#): Approx. 695,000 Reads Per Issue
- [NationalParkTraveling.com](#): Approx. 2.1 Million Unique Visitors Per Month
- [Big Blend Radio & TV Magazine](#): Approx. 855,000 Reads Per Issue
- [BlendRadioandTV.com](#): Approx. 2.3 Million Unique Visitors Per Month
- [Big Blend Radio](#): Approx. 60,000 Listens Per Month
- Social Media: 21,000+ Followers on Twitter, Facebook, Instagram, Pinterest, YouTube
- Big Blend e-Newsletter: 300,000+ Subscribers

Big Blend's national (all 50 states) and international audiences are between 25-65 years of age, have a higher education, are homeowners, enjoy travel and recreation, and are family, community, socially and environmentally conscious.

Featured on *NationalParkTraveling.com* and in *Parks & Travel Magazine*, our Parks Travel Guide & Directory is an effective travel planning tool for travelers seeking lodging and camping establishments, outfitters and tour companies, attractions and activities, events and festivals, restaurants and entertainment venues, shops and services, books and travel gear, community and relocation services, and much more.

LOVE YOUR PARKS TOUR TRAVEL GUIDE & DIRECTORY MARKETING PROGRAM

Join our budget-friendly and effective platform to connect your destination, small business, organization, product or service, with our growing travel audiences.

BIG ADVENTURER - \$375, renewable every 3 years

- Full Profile Page on NationalParkTraveling.com
- Minimum of 3 Big Blend Radio Interviews
- 1/8 Page Travel Guide Listing in Parks & Travel Magazine
- Minimum of 5 Banner Ads on NationalParkTraveling.com

ROAD TRIPPER - \$250, renewable every 2 years

- Full Profile Page on NationalParkTraveling.com
- Minimum of 2 Big Blend Radio Interviews
- 1/8 Page Travel Guide Listing with 1 image and website link in Parks & Travel Magazine

WEEKENDER - \$175, renewable annually

- Full Profile Page in the Parks Travel Guide on NationalParkTraveling.com
- Minimum of 1 Big Blend Radio Interviews
- 1/8 Page Travel Guide Listing with 1 image and website link in Parks & Travel Magazine

DAYTRIPPER – FREE, renewable annually

- Short Profile Page in the Parks Travel Guide on NationalParkTraveling.com

“Year after year, I’m amazed at how far we can reach people through Big Blend. Calls and emails come in from all parts of the US, and even Canada and Europe. It’s a total thrill to see ad dollars actually working!” Stephanie McMillin, Executive Director of Springfield Tourism Commission, Kentucky



Join us and together let's effectively promote your business or destination, while celebrating and showcasing America's parks, communities, landmarks and treasures!

CONTACT LISA D. SMITH:

Mobile: (760) 475-3308

Office: (520) 395-0728

Email: lisa@bigblendmagazines.com